

البرنامج الوطني
للسعادة وجودة الحياة
National Program for
Happiness & Wellbeing



United Arab Emirates

UAE National Wellbeing Strategy 2031

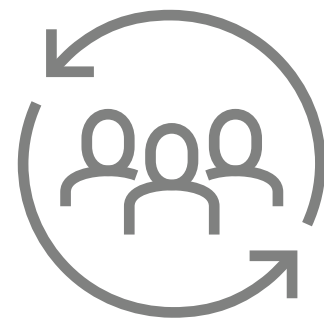
National Wellbeing Strategy 2031 Design Principles

1



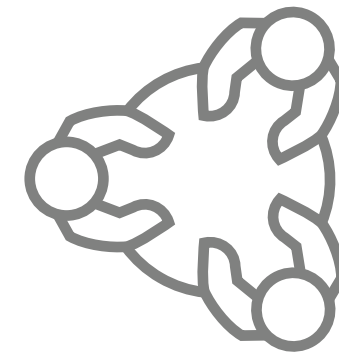
Focus on people's wellbeing as measure of sustainable and tangible societal progress

2



Adopt a holistic government approach to people's wellbeing based on the integration between different sectors

3



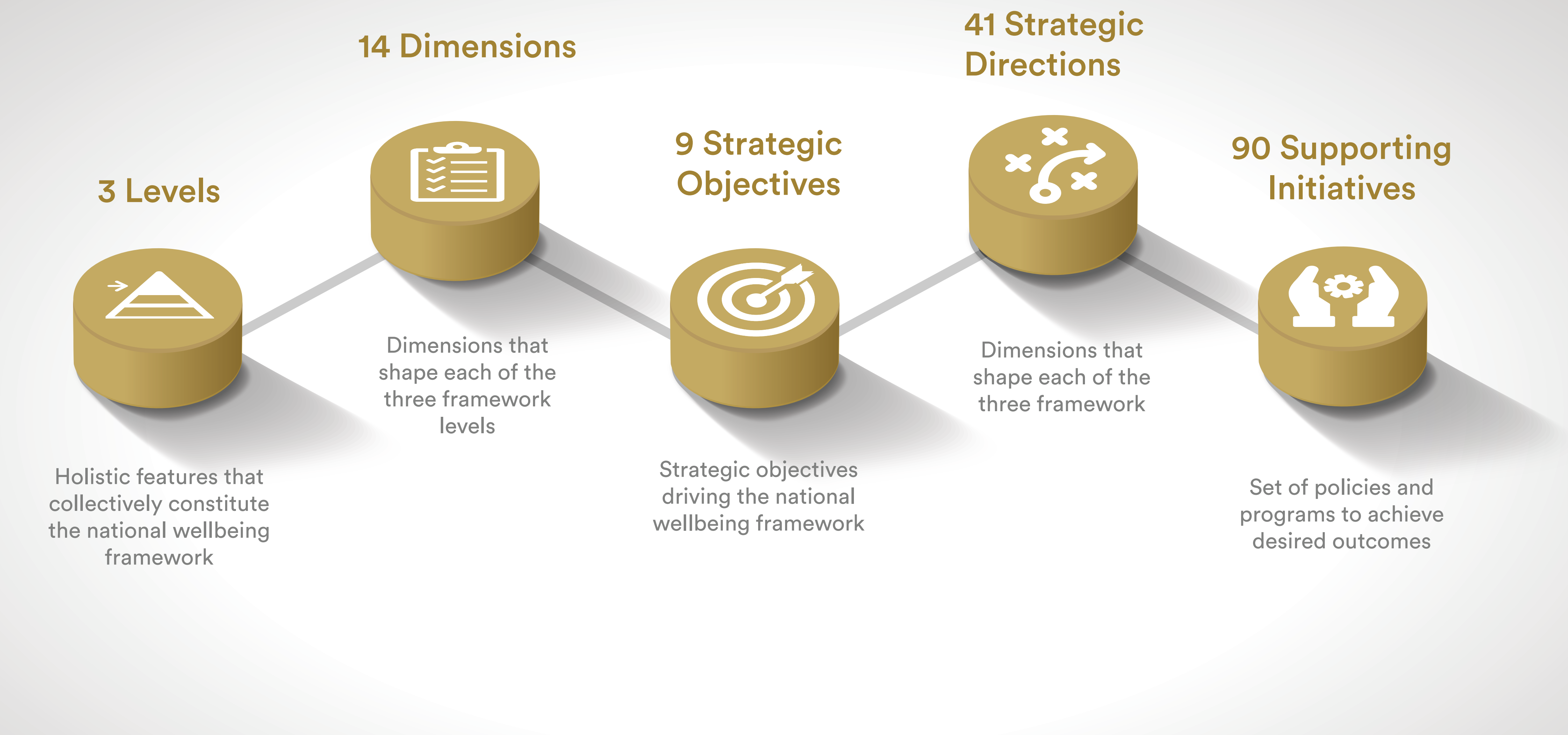
Define clear roles and responsibilities for government entities and integrate public, private and people's efforts to enhance wellbeing

4



Respond to the implications of future global trends and challenges

National Wellbeing Strategy 2031



National Wellbeing Framework



Flourishing Country

Nation that continues to push the limits of progress, creates opportunities in liveable and sustainable cities

Connected Communities

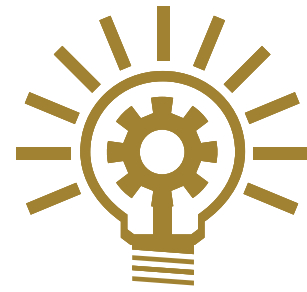
Caring, engaged, and tolerant society that is built on cohesive and resilient families and communities

Thriving Citizens

Citizens living positive, healthy, responsible, and fulfilled lives

Flourishing Country

Nation that continues to push the limits of progress, creates opportunities in liveable and sustainable cities



Prosperous nation of opportunities

Economic and social development
Job opportunities
Living standards



Government which serves, protects, and empowers

Education services
Healthcare services
Social services
Safety, security and rule of law
Agility, reliability, quality, efficiency and transparency of institutions



Liveable cities and communities

Housing and infrastructure
Mobility
Liveability



Sustainable living and way of life to protect national resources

Environment and natural resources
Sustainability



Vibrant cultural landscape reflecting national identity and diversity

Culture, leisure and entertainment
National identity and cultural diversity
Social engagement and self-development



Connected Communities

Caring, engaged, and tolerant society that is built on cohesive and resilient families and communities



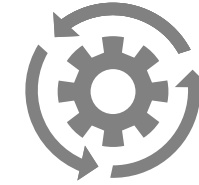
Stable, supportive families and homes

Family cohesion
Positive and healthy family relationships
Strong family values system



Cohesive communities living together

Social cohesion
Positive community relationships and values
National culture and identity



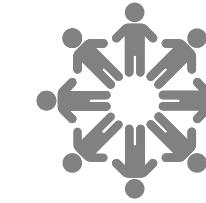
Positive places to work and study

Engagement and positive connections in work and study environments
Empowered, flourishing and individuals



Giving and altruistic Society

Volunteering
Giving
Civic engagement



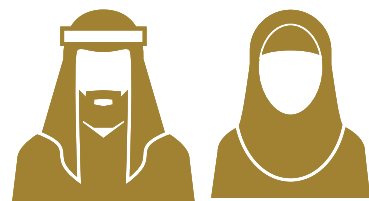
Safe, positive and meaningful virtual communities

Safe online communities
Positive digital identities
Meaningful virtual engagement



Thriving Citizens

Citizens living positive, healthy, responsible, and fulfilled lives



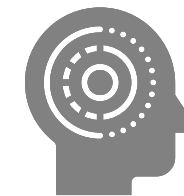
Living actively and well for better health

Physical health
Lifestyle
Nutrition choices



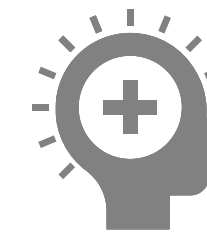
Enjoying a healthy mental state

Mental health



Experiencing positive emotions and fulfillment

Resilience
Positive thinking and emotions
Happiness, balance and meaning in life



Equipped with good life skills

Life skills





National Wellbeing Strategy Enablers

A new operating model that puts wellbeing at the heart of government work

Integrated monitoring of wellbeing in the UAE



Enable government officials and community members



Government as a platform



A scientific methodology for positive behavioral changes



- Establish the UAE Wellbeing Observatory**
- Track and monitor UAE's performance in wellbeing indicators
 - Submit annual wellbeing status report to Cabinet
 - Conduct scientific studies on wellbeing in the UAE

- Launch the Future Generations Wellbeing Academy**
- Train and upskill government employees in wellbeing principles
- Launch the School of Life**
- The world's first public school to focus on individual's wellbeing
 - Raise societal awareness on good life skills

- Set up the National Wellbeing Council**
- Coordinate the integration of efforts between different entities and sectors to enhance wellbeing
- Establish Community Design for Wellbeing Centers**
- Enable individuals to design their own wellbeing in partnership with public and private sectors

- Establish the UAE Lab for Behavioral Sciences**
- Use behavioral insights in policy design to motivate positive change in individuals' behaviors to enhance their wellbeing